

## DDA Website advertising costs 2021



Website Page	Solo	Two-way placement share	Notes
<b>Homepage</b>			
Homepage <a href="http://www.dispensingdoctor.org/">http://www.dispensingdoctor.org/</a>	£8,365	—	Includes sponsorship of news and features page
<b>Resource Zones</b>			
Dispensary Management Resource Zone Home page <a href="http://www.dispensingdoctor.org/resources/dispensary-management-zone/">http://www.dispensingdoctor.org/resources/dispensary-management-zone/</a>	£6,275	£4,180	
Clinical Resource Zone Home page <a href="http://www.dispensingdoctor.org/resources/clinical-zone/">http://www.dispensingdoctor.org/resources/clinical-zone/</a>	£5,225	£3,140	
HR Resource Zone Home page <a href="http://www.dispensingdoctor.org/resources/practice-hr-zone/">http://www.dispensingdoctor.org/resources/practice-hr-zone/</a>	£3,140	£2,100	
IMPF Resource Zone Home page <a href="http://www.dispensingdoctor.org/resources/integrated-medicines-provider-forum/">http://www.dispensingdoctor.org/resources/integrated-medicines-provider-forum/</a>	£3,140	£2,100	
<b>Resource Zones sub-home page levels</b>			
Clinical Zone Dispenser Education Modules page <a href="http://www.dispensingdoctor.org/resources/clinical-zone/dispenser-education-">http://www.dispensingdoctor.org/resources/clinical-zone/dispenser-education-</a>	£5,225	£3,140	

modules/		
All other Clinical Zone sub pages	£3,650	£2,610
HR Zone sub pages	£2,100	£1,580
IMPF Zone sub pages	£2,100	£1,530
All zones' Partner Education pages Cost includes: company name/logo and click thru' link Eg, <a href="http://www.dispensingdoctor.org/resources/dispensary-management-zone/partner-dispensing-management-education-zone/">http://www.dispensingdoctor.org/resources/dispensary-management-zone/partner-dispensing-management-education-zone/</a>	£1,045 (per page)	
<b>Main menu headings: Entry page sponsorship costs</b>		
RWM/DTP <a href="http://www.dispensingdoctor.org/rwmdtp-table/">http://www.dispensingdoctor.org/rwmdtp-table/</a>	£6,275	£4,710
RWM/DTP spreadsheet logo and click thru	£1,045	
Conference <a href="http://www.dispensingdoctor.org/conference/">http://www.dispensingdoctor.org/conference/</a>	£2,100	£1,585
About Dispensing Practice <a href="http://www.dispensingdoctor.org/dispensing-practice/">http://www.dispensingdoctor.org/dispensing-practice/</a>	£2,100	£1,585
Contact Us <a href="http://www.dispensingdoctor.org/contact-us/">http://www.dispensingdoctor.org/contact-us/</a>	£2,100	£1,585
About Us <a href="http://www.dispensingdoctor.org/about-the-dda/">http://www.dispensingdoctor.org/about-the-dda/</a>	£2,100	£ 1,585

## Working with Us sponsorship opportunities

For full information on all the opportunities, please see:

<http://www.dispensingdoctor.org/about-the-dda/dda-accreditation/>

DDA weekly member broadcast newsletter banner advertising

DDA Partner Companies' sub page  
<http://www.dispensingdoctor.org/about-the-dda/dda-accreditation/dda-partner-companies/>

Corporate (Associate Membership)  
<http://www.dispensingdoctor.org/about-the-dda/dda-accreditation/corporate-sponsors/>

DDA website homepage supporter zone  
**Bronze**

DDA website homepage supporter zone  
**Silver**

DDA website homepage supporter zone  
**Gold**

-	-	-	-
-	-	-	-
-	-	-	-
-	-	£6,120	Includes receipt of newsletter during campaign
-	-	£790*	*Cost based on 10% member discount offer
£1045 (+link & logo) or £765 (link & name only)	-	-	Price includes DDA member website access
-	-	-	<b>£510</b> Access to DDA members only areas on website
-	-	-	<b>£1,225</b> = Bronze + Named supporter – no back link (eight-way share)
-	-	-	<b>£2,450</b> = Silver + back link

		+ Use of DDA Gold Supporter logo + Listing/logo and backlink on RWM (three-way share)
DDA website homepage supporter zone <b>Platinum</b>	-	<b>£8,160</b> = Gold + Website advert + 2x meet/ present to DDA Board + Access to advice from DDA Board members + Use of DDA Platinum Supporter logo (two-way share)
DDA website homepage supporter zone <b>Platinum</b>	-	<b>£10,200</b> = Platinum + 12 adverts on, and receipt of, weekly member Email Broadcast + Use of DDA Diamond Supporter

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logo

Notes

Prices are per annum

Discounts are available for multi-year deals and multi-page sponsorships - please contact the office for more information



To contact the Dispensing Doctors' Association:

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